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Welcome to the middle of November edition of What's Emerging

We are happy to report that Paul's injuries are progressing well and he should be back at work in the next couple of weeks. Sandy and Simon have also returned from their time in the USA and the treatments for their daughter have also gone very well.

Also we have a new team member as Anitha has left to pursue a different career path and we have been joined by Smitha who will be taking Anitha's place. Anitha has been supervising the changeover for Smitha which is now complete. We would like to wish Anitha all the best for her new path and to thank her for all the contributions she has made to Emergent Futures and its clients.

We hope that you continue to find the newsletter useful and interesting.

Cheers

Paul Higgins, Sandy Teagle, Kim Stewart, Smitha, Syed Muqthar, and Samantha Kyle-Little

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What we are writing about

Paul was part of the initial Management Innovation Exchange Hackathon that earlier this year looked at Communities of Passion and what we can learn from them to reinvent management of organisations. The Hackathon report has just been released and you can download the report at our website by going to the [home page](#) and looking in the latest downloads section. To see more details you can go to <http://darkmattermatters.com/2011/11/15/what-is-a-community-of-passion-and-how-do-you-enable-one/> where you can read about the project and join up to the next stage if you are interested.

Business Tips

Format Factory

Format Factory is a multifunctional media converter. It is free, recommended by Kevin Kelly's Cool Tools site and we have just started using it. [Read More...](#)

Social media and mobile apps to account for 50% of online sales by 2015, says Gartner

Companies need incorporate social media into their online sales and marketing as a matter of urgency, concludes a Gartner report. [Read More...](#)

When consumers tweet complaints, should brands respond?

According to customer experience research company Maritz Research, nearly half of consumers who tweeted a complaint directed toward a brand expected the company to respond—or at

least to read their tweet. However, only a third of those consumers received a tweeted response from the mentioned brand. [Read More...](#)

Asana is a free project management and collaboration tool for people with multiple projects

If you're looking for a tool to help you keep your projects organized, especially if you work on those projects with other people, Asana is a new webapp that can help you keep on top of your to-dos, get updates from other people helping you, and capture everything you and your team are doing in one place so everyone can refer to it quickly. [Read More...](#)

LinkedIn for Nonprofits

Tips for using LinkedIn [Read More...](#)



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What's Emerging

Gamers become scientists by competing to design the best RNA Molecules

EteRNA, the new project from the brains behind FoldIt, wants to create and study RNA molecules to help cure diseases. Turn out if you give a gamer a chance, they can design RNA molecules far better than any computer. [Read More...](#)

Quantum leap

Brain prosthetics. Telepathy. Punctual flights. A futurist's vision of where quantum computers will take us. [Read More...](#)

Kinect's 3D ball game is like something from the future

This clip from Microsoft's research wing shows a user gently fondling and cupping some balls in a 3D space. Even though he's looking through a 2D screen and his hands aren't really touching anything outside of a coffee mug and a piece of paper. [Read More...](#)

5 things my 4-year-old taught me about technology

Paul Higgins: Great post on looking at technology through different eyes for us old fogies [Read More...](#)

Augmented audio game spurs fitness by immersing runners in zombie infested world

Zombies, Run!, is a soon to debut augmented audio running game for the iPhone, iPod Touch and Android that challenges users to rebuild civilization after a zombie apocalypse by completing location-specific tasks while running in the real world. [Read More...](#)

Mobile banking app usage in the U.S. increases 45 percent from Q4 2010

32.5 million Americans accessed mobile banking information on their devices at the end of Q2 2011 in June, representing 13.9 percent of all mobile users. The study also revealed that 12.7 million mobile users reported using banking apps, showing a notable increase of 45 percent from Q4 2010. [Read More...](#)

Think occupy Wall St. is a phase? You don't get it

"mainstream television news reporters finally training their attention on the growing Occupy Wall Street protest movement seem determined to cast it as the random, silly blather of an ungrateful and lazy generation of weirdos. They couldn't be more wrong and, as time will tell, may eventually be forced to accept the inevitability of their own obsolescence." [Read More...](#)

Microsoft offers a glimpse into the future of productivity – Video (6 min)

Microsoft has posted an awesome new concept video with some ubercool new interfaces that could be here in five to ten years, estimates Kurt DelBene, President, Microsoft Office Division. [Read More...](#)

Synthetic blood created by British scientists could be used in transfusions in just two years

The 'holy grail' of blood research, the man-made blood would be free of infections that have blighted natural supplies and could be given to almost everyone regardless of blood group. [Read More...](#)

Power from the people

Plugging gadgets into a socket in the wall, or loading them with batteries - or maybe even unfurling a solar panel - is how most of us think of getting electricity. But what about plugging them into your body? [Read More...](#)

7 challenges for 7 billion

The world's population has ticked over to 7 billion. By 2050 that number is expected to grow to 9 billion. From water shortages to rising sea levels, experts from the University of New South Wales and the University of Melbourne paint a grim future for life on Earth. Here seven academics outline seven challenges they say a population of 7 billion must confront. [Read More...](#)

Toyota expects to offer healthcare robots in 2013

Toyota Motor Corp. is bringing high tech to healthcare as it works on a family of robots geared to lift patients and help the paralyzed walk. [Read More...](#)

ARM CTO predicts chips the size of blood cells

ARM has already helped develop a prototype, implantable device for monitoring eye-pressure in glaucoma patients that measures just 1 cubic millimetre, CTO Mike Muller said at ARM's TechCon conference in Silicon Valley Thursday. The device includes a microprocessor sandwiched between sensors at the top and a battery at the bottom. [Read More...](#)

How to fly a helicopter with your brain waves

A brain-computer interface (BCI) that allows humans to use thoughts to control the flight of a virtual helicopter in 3-D and real time has been developed by researchers at the University of Minnesota Department of Biomedical Engineering. [Read More...](#)

3D Printers will build circuit boards 'in two years'

"Printing actual circuit boards is very close," says David ten Have, CEO of 3D printing outfit Ponoko. "Most of the assembly tools are completely automated anyway. I'm guessing 18 to 24 months." [Read More...](#)

Eradicating aging cells could prevent disease

Mice lacking these cells were stronger and had no cataracts. [Read More...](#)



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