



Published by Emergent Futures Pty Ltd

Mid March 2012

Welcome to the Mid March Edition of What's Emerging

As promised this edition of the newsletter has a summary of the Emerge Conference that Paul attended. This was a very interesting experience of a different approach to a conference, to thinking about the future, and experimenting with data recording and presentation after the conference.

Paul will be presenting to the Grampians Tourism Conference and the Servcorp Business Shorts Evening on the future competitive landscape for small and medium sized business next week. These presentations will be up on the website shortly after the presentation and we will provide links to them in the next newsletter.

As always we hope that you find the newsletter both interesting and useful.

Cheers

Paul Higgins, Sandy Teagle, Kim Stewart, Smitha, Syed Muqthar, and Samantha Kyle-Little

SECTIONS

[What we are writing about](#)

[Business Tips](#)

[What's Emerging](#)

➔ [Visit our website](#)

 [Follow us on Twitter](#)

 [Visit our Tumblelog](#)

■ What we are writing about

Paul attended the Emerge Conference in Phoenix, Arizona (<http://emerge.asu.edu/>) two weeks ago where science fiction writers, scientists, artists and futurists combined to take a look at the future in different ways. Paul has written a summary of the conference and his experience which you can access by going to our [home page](#) and looking under latest downloads. If you want more information then you can monitor the ASU Emerge website as they are conducting an interesting experiment in conference information collection and distribution. Information was collected through filming parts of the conference and collecting all the outputs from the individual workshops. In addition automatic cameras were used, students covered the workshops using Flip cameras, and conducted video interviews. Other data collection methods were also used. Some of the information is already available at <http://emerge.asu.edu/media.php>. We would particularly like to recommend watching the Arizona PBS television interview and the corner convenience store of the future on video (<http://vimeo.com/37870061>). There will be a lot more on the site in the next few weeks as the ASU people experiment with ways to manage such a large amount of unstructured data.

■ Business Tips

Beyond X PRIZE: The 10 Best Crowdsourcing Tools and Technologies

A guest post on the Tim Ferriss blog by Dr. Peter H. Diamandis is the Chairman and CEO of the X PRIZE Foundation, and co-Founder and Chairman of the Singularity University, a Silicon Valley based institution partnered with NASA, Google, Autodesk and Nokia. Dr. Diamandis attended MIT, where he received his degrees in molecular genetics and aerospace engineering,

What's Emerging?

as well as Harvard Medical School where he received his M.D. [Read More...](#)

How to be influential in a digital world: 10 Leaders reveal their secret

Hubspot recently sponsored the [Influencer Project](#) which was organised by Thought lead that asked 60 influential thought leaders to state one proven way to increase your influence online. Here are some of their thoughts on what they see as being important in being influential in a digital world. [Read More...](#)

The 25 best iPad apps

Paul Higgins: Do not agree with the list as such. Would put Evernote, ABC iView, Dragon Dictation, Kindle Reader, Angry Birds, Prezi Viewer, and Skype ahead of these. Having said that there are some that look really interesting and I will be having a closer look at them. [Read More...](#)

The 5 best books on Innovation EVER

A book list from Scott Berkun with a cautionary critique first. [Read More...](#)



[Top of the page](#)

What's Emerging

23 Unusual ways to apply Crowdfunding

After eight decades of arguably the most restrictive rules for raising capital in the world, we are standing on the precipice of a new era for funding: crowdfunding. Here are 23 unusual ways in which the crowdfunding revolution could redefine the business to investor relationship.

[Read More...](#)

Charge your phone (and your car) from afar

Charging systems that send power farther through the air will soon be on sale. [Read More...](#)

Here are the 17 radical ideas from Google's top genius conference that could change the world

Google just hosted a series of super high-level talks and invited about 50 entrepreneurs, innovators, and scientists to the deluxe CordeValle resort in the mountains south of San Jose.

[Read More...](#)

LEDs that burn 10 times brighter

LED lightbulbs promise a highly efficient, nontoxic, long-lasting alternative to today's incandescent and halogen lightbulbs. Lighting entire rooms using LEDs has, however, proved both technically challenging and expensive. [Read More...](#)

A Conversation with Peter Thiel

This is a big issue for something which is seen as a long term investment. As career changes and job changes have become more frequent the value of the initial piece of paper has reduced. I think that value for fundamental skills education with a bit of paper on the end of it will continue to have value. However the rise in "just in time" skills transfer, the creation of all sorts of new jobs in a rapidly changing world, and multiple sources and channels for education are rapidly devaluing the specific skill qualification. [Read More...](#)

Do the dead outnumber the living?

The population of the planet reached seven billion in October, according to the United Nations. But what's the figure for all those who have lived before us?. [Read More...](#)

iPad killing printer use, paper sales

If you think about it, printers are probably the worst-designed gadgets in our homes (unless you own the same awful Samsung Behold as I do). But despite the mythical advance of the paperless office, nobody has been able to kill them off. Until now. A new survey says that the iPad has finally doomed the printer, and is even saving trees. [Read More...](#)

Great news for the ocean: Safeway breaks new ground in sustainable tuna

Greenpeace has been working to get the tuna industry to stop using fishing methods that catch unacceptably high amounts of bycatch – particularly of imperiled species like big eye tuna, sharks, rays, and many others. [Read More...](#)

What's Emerging?

Feeling Social Enough yet?

How many more social-networking accounts does one need? Things have become so bizarre by now that often clicking on a Twitter link takes you to a Tumblr page linking to some other site linking to... (You might know the same game from FaceBook or Google) What's the point of posting the same stuff on five, six, seven different sites? [Read More...](#)

Why America keeps getting more conservative

Americans at this political moment are significantly more likely to identify as conservative than as liberal: conservatives outnumber liberals by nearly two to one. Forty percent identify as conservative, 36 percent as moderate, and 21 percent liberal. [Read More...](#)

A Laptop made from paper turns the digital revolution on its head

People can talk all they want about how computers may pave the way for a "paperless office," but a new innovation in making plastics means that turning our discarded paper into electronics might be the best way to get rid of all that problematic e-waste. [Read More...](#)

For a growing number of college students, Wikipedia is homework

Wikipedia doesn't have a stellar reputation for scholarly accuracy, but its staggering collection of 20 million articles in 283 languages has nonetheless made it the go-to reference for the world's students—it's even the most plagiarized source on college campuses. [Read More...](#)

The tone of life on social networking sites

The overall social and emotional climate of social networking sites (SNS) is a very positive one where adult users get personal rewards and satisfactions at far higher levels than they encounter anti-social people or have ill consequences from their encounters. [Read More...](#)

The coming anarchy

How scarcity, crime, overpopulation, tribalism, and disease are rapidly destroying the social fabric of our planet. [Read More...](#)

How climate change could be the ruin of Los Angeles

L.A. still gets nearly 90 percent of its drinking water from out-of-town resources, just as it has for more than a century. But the Sierra Nevada snowpack could shrink by as much as 90 percent by 2100, experts say. [Read More...](#)

How the iPad will change the construction industry

My guess is that the iPad 3 is only going to accelerate things, and so over the next few years we'll undoubtedly start to see software that will transform construction as much as AutoCAD transformed architecture and engineering. [Read More...](#)



[Top of the page](#)

Address: Level 27 | 101 Collins Street | Melbourne | VIC 3000
Phone: +61 3 9018 7917 | Fax: +61 3 9012 3580 | emergentfutures.com

[Subscribe](#) | [Unsubscribe](#) | [Modify My Profile](#) | [Privacy](#) | [Contact Us](#)
© Copyright 2010 Emergent Futures Pty Ltd. All rights reserved. ABN 39 105 730 407