

@ Emergent Futures | New Around the World | What Are We Writing About

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*Welcome to the mid-August edition of What's Emerging.*

*Our first winner of a \$100 book prize as part of our "Help Charity - Make Us Pay!" initiative is Anthony Bailey, general manager of Hospitality and Business Management at Box Hill Institute which has a partnership with Fifteen Foundation (Australia) as part of their social enterprise and community engagement programs. Box Hill Institute has been their education provider since the inception of the program and Anthony says it is an excellent example of two not-for-profit organisations working together with a common aim. Congratulations Anthony!*

*For more details on the "Help Charity - Make Us Pay!" initiative click [HERE](#)*

*Cheers*

*Paul Higgins, Sandy Teagle, Kim Stewart, Anitha Mendonca, Syed Muqthar, and Samantha Kyle-Little*



## Business Tips

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### Essay: Dumb-dumb bullets

As a decision-making aid, PowerPoint is a poor tool according to this essay from the Armed Forces Journal. [Read more...](#)

### The many faces of google for economic intelligence: Part 5 - Google news

The fifth in a series of posts on how to get better intelligence from various Google search methods. [Read more...](#)

### Migrate XP to Windows 7 with easy transfer and a USB drive

If you're running XP and skipped the Vista update and need a good way to transfer files and settings, today we take a look at using Windows Easy Transfer and an external USB drive to easily complete the task. [Read more...](#)



## What's Emerging

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### Slow cow

In part as a reaction to the modern fad/trend of energy drinks such as Red Bull this is a product which is supposed to do the opposite - and help you relax. Great name. [Read more...](#)

### The case for a four-day workweek

How often does Utah, of all places, get mentioned as a hotbed of public-policy innovation? Not often. But, last August, the state carried out a rather novel idea: Shift all government employees to a four-day workweek. [Read more...](#)

### **Working overtime may be a risk for Dementia**

Many occupations can make you feel like you are losing your mind, but new evidence suggests that long working hours may actually lead to cognitive decline. [Read more...](#)

### **Jay Leno's 3D printer replaces rusty old parts**

Jay Leno has a lot of old cars with a lot of obsolete parts. When he needs to replace these parts, he skips the error-prone machinist and goes to his rapid prototyping 3D printer. Simply scan, print and repeat. [Read more...](#)

### **GrowthSpur**

This is a new start up that is looking to help support local news systems. Its pitch is: 'You Cover Your Community - We Help You Make a Business Out of It'. GrowthSpur offers tools, training, networks and other resources to hyperlocal and local media Web sites to help them make money. Just one of the interesting things occurring in the news and journalism space. [Read more...](#)

### **Climate change seen as threat to U.S. security**

The changing global climate will pose profound strategic challenges to the United States in coming decades, raising the prospect of military intervention to deal with the effects of violent storms, drought, mass migration and pandemics. [Read more...](#)

### **Does health insurance make you fat?**

A paper from the National Bureau of Economic Research with an interesting and challenging conclusion: "The prevalence of obesity has been rising dramatically in the U.S., leading to poor health and rising health care expenditures..... We find weak evidence that more generous insurance coverage increases body mass index. We find stronger evidence that being insured increases body mass index and obesity." [Read more...](#)

### **Bank will allow customers to deposit checks by iPhone**

The Internet has taken a lot of the paperwork out of banking, but there is no avoiding paper when someone gives you a check. Now one bank wants to let customers deposit checks immediately - through their phones. [Read more...](#)

### **Sleeping on a problem really can help solve it, say scientists**

They tested whether "incubating" a problem allowed a flash of insight, and found it did, especially when people entered a phase of sleep known as REM. Volunteers who had entered REM - were then better able to solve a new problem with lateral thinking. [Read more...](#)

### **Is North-western India's breadbasket running out of water?**

A new study using satellite data suggests the region is using more groundwater than is being replenished by rainfall. [Read more...](#)

### **Google says mobile App stores have no future**

Vic Gundotra, Google's engineering vice president and developer evangelist, said at the Mobilebeat conference in San Francisco that the future of the mobile industry lies in web-based applications, rather than native software coded to run on specific smartphone operating systems. [Read more...](#)

### **A metal coating that repairs itself**

Electroplated metal could be used to make self-healing construction materials, car parts, and machinery. [Read more...](#)

### **Using prizes to spur innovation**

Prizes used to spark innovation are on the rise. Philanthropists-as well as players in the public and private sectors-must understand how to use them in the most effective way. Requires registration to read the full article. [Read more...](#)

### **Four interesting videos**

Four short videos where Seth Godin and Tom Peters discuss blogging, social networking, decency, and "no-one cares about you." [Read more...](#)

### **Swine flu: How experts are preparing their families**

As the swine flu pandemic continues to sweep the world, what do public health officials, epidemiologists and flu researchers think will happen in the coming months? [Read more...](#)

### **Over 45's over the hill?**

In a speech to the Australian Institute of Family Studies, Commissioner for Age Discrimination, Elizabeth Broderick, emphasised the fact that age discrimination is likely to touch the lives of most people earlier than they think, because the official age at which a person is considered to be a mature age worker is 45. [Read more...](#)

### **New washing machine uses plastic instead of water**

Xeros is working on a new breed of washing machines that will use only a cup of water per load, relying on reusable nylon beads to trap dirt and stains for hundreds of washes. The machine uses 90 percent less water, less detergent and energy for a load of laundry. Due to less water being used, there's also less of a need for putting clothes in a dryer, which also saves energy. [Read more...](#)

### **A wandering mind heads straight toward insight**

Researchers map the anatomy of the brain's breakthrough moments and reveal the payoff of daydreaming. [Read more...](#)