

We help you think about the future so you can act today ...

# What's Emerging?

The latest news and information ...

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## Mid November 2010

### Welcome to the middle of November edition of What's Emerging.

This month Paul was quoted in a Sunday Age article on smartphones replacing MP3 players. You can read the article under our "What are we writing about" section. To coincide with this the business tips in this edition are centred around applications for smartphones with a couple of cartoons and graphics thrown in for fun. Also Paul has set up goal to complete a Sprint Triathlon (1/2 Olympic distance) in Melbourne in March and to lose weight. Using the website Every Day Hero he has set up a fund raising goal to raise money for [Kids Under Cover](#) which does fantastic work in Australia helping preventing kids at risk from becoming homeless. The goal involves Paul matching public donations dollar for dollar and also penalties if he does not reach his target. If you would like to support this great cause go to our [home](#) page and click on the fund raising widget.

We hope that you continue to find the newsletter interesting and valuable and would welcome any feedback.

Cheers

Paul Higgins, Sandy Teagle, Kim Stewart, Anitha Mendonca, Syed Muqthar, and Samantha Kyle-Little

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### What we are writing about

This month Paul was quoted in a technology article in the Sunday Age looking at whether smartphones would replace mp3 players and CDs. [Read More...](#)

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### Business Tips

What your phone says about you (Graphic)

**Paul Higgins: Loved this. Jo has a Blackberry and dinosaur is exactly how I view her on technology. I have a HTC Android phone and the graphic reflects Jo's view (as well as my own secret view of myself).** [Read More...](#)

Sundroid free sunrise/sunset

**Paul Higgins: This is a great simple app for your android phone. I am always looking up sunrise and sunset time for bike riding timing. Great to have it GPS located on my smartphone.** [Read More...](#)

The best writing apps for iOS

Although writing in iOS might seem troublesome, with faster fingers or a Bluetooth keyboard

you can actually get a lot done. Whether it's just a note, your next novel, or new screenplay, here are the apps you'll need. [Read More...](#)

## The best writing apps for Android

Good thoughts can come from anywhere, at any time. So can edits to your best writing work. Keep your text close at hand, and ideas easy to add, with these great writing, note-taking, and idea-gathering apps for Android. **Paul Higgins: I use Evernote all the time and have downloaded thinking space to give that a go as well.** [Read More...](#)

## App referrer

Easy way to refer apps to your friends. If you have an application you love you can show it to your friends and generate a QR code they can scan to get the application rather than searching the app market. [Read More...](#)

## I'm coming automatically emails notifications when you're nearby

Ever want to let someone know when you're on your way over? I'm Coming is a nifty little iPhone app that alerts designated people when you're approaching their location. [Read More...](#)

## Diskusage

Disk Usage provides a way to find files and directories on storage card which consumes a lot of space. (Android Phones only). [Read More...](#)



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## What's Emerging

### Thermo-chemical solar energy is efficient and indefinitely storable

Researchers at MIT are working on a whole new way to not only capture energy from the sun, but to store it indefinitely. Called thermo-chemical solar energy, this new process uses a molecular structure reconfiguration to capture energy from the sun, potentially storing it forever. [Read More...](#)

### Bill Gates: Mobile health technology will save lives, help overpopulation

WASHINGTON -- Bill Gates, co-chair and trustee of the Bill & Melinda Gates Foundation, gave a keynote address at the mHealth Summit, an annual gathering that focuses on improving health care through mobile technology. [Read More...](#)

### Voices: What's next in science

Scientists can't say what they'll be discovering 10 years from now. But they do pay careful attention to the direction in which their fields are moving, and they have some strong hunches about where they are headed in the year ahead. Here are prognostications for science in 2011 from 10 leading figures in 10 widely scattered disciplines. [Read More...](#)

### Children really do see things differently

When judging whether shaded images are convex or concave, adult brains assume that light comes from above unless there is reason to think otherwise. Young children have to learn this ability. [Read More...](#)

### Does the office have a future?

A new survey, reported in the Management Issues journal, reveals that six out of 10 workers around the world feel they don't need an office any more. They say they they can work as productively at home or on the move as they can in the office and they want the tools and management flexibility to make that happen. [Read More...](#)

### Will smartphones and TVs join forces to replace PCs?

**Paul Higgins: An interesting analysis at Tech Republic. We wrote on this last year for MaaS360 small business mobility magazine in the United States. You can read the article [here](#).** [Read More...](#)

### 7 next-gen driving technologies, coming soon to BMW

Fascinating or frightening? Wondrous or worrisome? BMW demonstrates tomorrow's driving innovations, beyond the self-parking car and everyday GPS system. [Read More...](#)

### Eye implant allows the blind to see again

An eye implant which has returned partial sight to three blind patients has been developed by scientists. [Read More...](#)

## New York to Sydney in just 2hrs 30mins

Nasa to develop 'hypersonic' passenger jets that travel at five times the speed of sound.

[Read More...](#)

## The reality of growing algae for biofuels

While, more than 100 companies are trying to produce biofuels from algae, few have scaled up their algae production. University of California, Berkeley researchers looked at the harsh economic reality of biofuel production. [Read More...](#)

## So long, stethoscope: The future of medicine is wireless

That's what cardiologist and geneticist Eric Topol says in a new video, where he explains how we'll soon use our smartphones to monitor our vital signs and chronic conditions. [Read More...](#)

## Imagining an augmented reality future that's not an advertising hell

London design firm Berg and advertising agency Dentsu produced this short video, "Media Surfaces: Incidental Media," demonstrating a vision for a future in which media surfaces are everywhere, but are used to be playful, informative and to better connect you to your friends and family. [Read More...](#)

## A step toward holographic videoconferencing

A full-color holographic display system refreshes every two seconds, fast enough to send live 3-D images. [Read More...](#)

## Culture evolves slowly, falls apart quickly

Societies come together slowly, but can fall apart quickly, say researchers who applied the tools of evolutionary biologists to an anthropological debate. The study, published October 13 in Nature, was intended to illuminate an issue of contention among archaeologists, anthropologists and historians: whether societies become more complex in incremental steps or sudden bursts, and whether they dissolve in similar fashion. [Read More...](#)

## 100 year Starship: Nasa's plan to colonise galaxy

The US space agency Nasa has announced an intriguing new project called the 'Hundred Year Starship' which aims to send humans on a one-way trip to newly discovered planets across the galaxy. [Read More...](#)

## When the assembly line moves online

No such workplace yet exists, but with the fiendishly clever creation of standardized two-second tasks, delivered to any computer connected to the Internet, it is now technically possible to set up. Microtask, a start-up company in Finland, has come up with the software that delivers such tasks. The company offers to take on "dull, repetitive work" — like digitizing paper forms or business cards — for prospective clients. [Read More...](#)

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## More Links

We have many more links than we can fit in the newsletter - this month's 'Additional Links' are available on our [website](#)

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