

@ Emergent Futures | New Around the World | What Are We Writing About

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*Welcome to the May edition of What's Emerging. As usual some handy business tips and a range of emerging issues from around the world.*

*We have also started loading our presentations on SlideShare and using a new presentation tool called Prezi.*

*Last week Paul presented a Keynote at the Design and Technology Teachers Conference in Victoria.*

- *You can view the PowerPoint version of the presentation at Slideshare by going to [Here](#)*
- *You can view a pdf version of the PowerPoint presentation by going to our website and downloading it [Here](#)*
- *You can view the Prezi version of the presentation by going to: <http://prezi.com/77648/>*

*The previous week Sandy presented to the Brisbane City Council on how to think about the future. That presentation can be viewed [Here](#) or downloaded in pdf format [Here](#).*

*As always there are more emerging issues and stories than we can fit into our newsletter so go to the download section of our website if you want to look at the extra ones [Here](#)*

**Cheers**

*Paul Higgins, Sandy Teagle, Kim Stewart, Anitha Mendonca, Syed Muqthar, and Samantha Kyle-Little*



## Business Tips

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### **Sender's time zone for Microsoft® Outlook®**

This handy little plug-in for Outlook will take just a few minutes of your time on installation. Once the **Sender's Time Zone for Outlook** plug-in is installed, no setting and no configuring is required. You just open an e-mail message and besides the standard Outlook timestamp you will see *the sender's current time as well as your time zone difference*. [Read more...](#)

### **Disable restart now message after Windows automatic update message**

Do you get annoyed by the reminder that keeps popping up after an automatic windows update occurs asking whether you want to restart your computer now and defaulting to restart anyway if you don't notice it or are away from your computer for 10 minutes. Here is an easy to follow tip for stopping that happening. We would not recommend you disable the updates but we have set our computers to have no auto restart enabled so it does not happen. Please note you still have to restart your computer manually to finish the windows update installation process. [Read more...](#)

### **Free video cutter**

Do you have many too large video files? Do you want cut these video files into small files? Do you want shrink your big video and trim blank content in the begin and end of video? Do you want to chop and convert one

video clip from a large video file? Let this free video program help you. [Read more...](#)

### **Super cook**

Just plug in the ingredients you have in your kitchen and this site will provide you with recipes. [Read more...](#)



## What's Emerging

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### **Pigs didn't start the swine flu**

Great fun video of how pigs didn't cause swine flu to the Tune of Billy Joel's "we didn't start the fire". [Read more...](#)

### **Rapid pole climbing with a quadrupedal robot**

This video and research paper shows a legged robot designed for general locomotion of complex terrain but specialized for dynamical, high-speed climbing of a uniformly convex cylindrical structure, such as an outdoor telephone pole. [Read more...](#)

### **Interesting website started by the CEO of Whole Foods and Michael Strong - a Wiki for social entrepreneurship**

In Michael Strong's own words:

A non-profit co-founded by John Mackey, C.E.O. of Whole Foods Market, and myself, dedicated to "Liberating the Entrepreneurial Spirit for Good." We promote entrepreneurial solutions to world problems through diverse education programs, including writing, speaking, conferences, on-line communities, networks, partnerships, and coalitions. [Read more...](#)

### **Tata's Nano home: Company behind world's cheapest car to sell \$7,800 apartments**

Tata, the Indian company that made worldwide headlines with its \$2,000 Nano car, now plans to build 1,000 tiny apartments outside Mumbai that will sell for \$7,800 to \$13,400 each. The company plans to roll out low-cost projects outside other major cities. [Read more...](#)

### **An easy way to get kids to eat asparagus? Not quite, but still, a very neat trick**

A team led by Cara Laney claims to have found a way to make kids love asparagus -- in their memories, after they've grown up, that is. How did they do it? [Read more...](#)

### **Embryonic pig pancreatic tissue for the treatment of diabetes in a nonhuman primate model**

Transplant of pig cells to overcome diabetes in a monkey. [Read more...](#)

### **Webware 100 winners!**

Welcome to the 2009 Webware 100! By clicking on the link you'll find 100 Web apps in 10 categories voted to be the best of the best by Webware readers and users of the apps themselves. [Read more...](#)

### **Not a drag: High-tech airplane wings could cut fuel costs by 20 percent**

A new study says that within three years jumbo jet makers could be testing out a new type of wing that reduces mid-air drag and cuts fuel costs by an estimated 20 percent. The wing would do this using small, built in jets that redirect air around the wing during flight. [Read more...](#)

### **Will Pencasting be the next social media craze?**

On May 5th, Livescribe announced the release of a social media tool . That tool, in conjunction with the Smartpen, allows the user to embed handwritten notes or posts along with audio recordings as Flash videos online. [Read more...](#)

### **A pocket-size leveller in an outsize land**

With 400 million users, the cellphone has been crucial in binding India together. [Read more...](#)

### **Churches connect via social media: Flocks In for a tweet**

The use of social media — Twitter, Facebook, YouTube and podcasts — is changing the way churches communicate with their congregations. The church bulletin is not going away, but it's being augmented by the instant, interactive communication of the laptop, iPhone and BlackBerry. [Read more...](#)

### **Great videos in any language**

The TED (Technology Entertainment and Design) Conference releases videos of its great presentations on line. They are well worth watching. Now using a crowd sourced translation project they are available in subtitles in all sorts of languages like Tamil and Telugu - 40 languages with more coming. This is a post from David Pogue of the New York Times about this amazing initiative. [Read more...](#)

### **Eat quickly, for the economy's sake**

IF you eat rapidly, will your economy grow the same way? Unlikely as it may seem, data released this week seems to indicate that the answer is yes. The relationship is not perfect, but it is persistent. Any interesting exercise in correlation versus causation. Of course it also only values things in terms of economic growth rather than quality of life [Read more...](#)

### **Personal technology: Phoning in data**

Far from being just an accessory, mobile phones are starting to be used to collect data in an increasing number of disciplines. Roberta Kwok looks into their potential. [Read more...](#)

### **For books available on kindle, sales are now tracking at 35 percent of print sales**

For books that are available on the Kindle, sales are already 35 percent of the same books in print, up from 13 percent just a few months ago. In other words, if a paper book sells 10,000 copies on Amazon, it will sell an additional 3,500 digital copies on the Kindle. [Read more...](#)

### **How social networks are changing everything**

Facebook and its ilk offer platforms to explore all the Web with one's relevant data in tow, and they're set to overtake the big portals – A Business Week Opinion Piece. [Read more...](#)

### **Just how much money can free iPhone apps make? Quite a bit**

Earlier this year Pinch Media released a report on the state of the App Store, describing some of the trends it had seen as developers tried to monetize their apps. The verdict: advertising on free applications simply can't match the payoff from even the least expensive 'paid' applications, and would require an unobtainable \$8.75 CPM to reach the same income per install. AdWhirl, the iPhone advertising platform formerly known as Adrollo, begs to differ. [Read more...](#)

### **Scribd turns page from document sharing to selling**

Hoping to do for the written word what iTunes did for music, the online document-sharing service Scribd is opening an Internet store that will offer new sales opportunities for authors and publishers, and possibly spawn more bargains for book lovers. [Read more...](#)

### **Wolfram Alpha: Wikipedia killer?**

It seems that most people who have had the chance to use Wolfram Alpha agree that it will do a few things to Google: it will drive it to innovate in semantic search and it will complement its high-volume search capabilities quite nicely. It will not, however, kill Google. [Read more...](#)

### **Top 20 financial institutions by capitalisation 1999-2009**

A great interactive flash presentation showing changes in this list over the last ten years. [Read more...](#)

### **Rowland fellow Fischer devises spiral swimmer nanomachine**

Harvard researchers have created a new type of microscopic swimmer: a magnetized spiral that corkscrews through liquids and is able to deliver chemicals and push loads larger than itself. [Read more...](#)

### **More links**

We have many more links than we can fit in the newsletter - this month's 'Additional Links' are available on our [website](#).



## What We Are Writing About

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### **Book review – Made to Stick: Why Some Ideas Survive and Others Die by Chip and Dan Heath**

This book is now over 2 years old but it is still well worth reading because it gives you some great ideas on how to make your ideas stick in other people's minds and a simple framework to remember them by. [Read More...](#)