

We help you think about the future so you can act today ...

# What's Emerging?

The latest news and information ...

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## July 2010

### Welcome to the end of July edition of What's Emerging.

Welcome to the end of July edition of What's Emerging. We hope that you all survived the end of financial year rush and are now powering ahead. In the next four weeks Paul is presenting to the Principals Association Conference in Qld, The Big Conversation in Echuca, and the Aquatics and Recreation Conference in Melbourne. Keep an eye on our website for the details and the presentations will be up on the site after we have made them.

Cheers

Paul Higgins, Sandy Teagle, Kim Stewart, Anitha Mendonca, Syed Muqthar, and Samantha Kyle-Little

#### SECTIONS

[What we are writing about](#)

[Business Tips](#)

[What's Emerging](#)

[More Links](#)

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### What we are writing about

Due to the fact that Paul has been on holidays and Sandy is still away on maternity leave (although she is doing one project from home) we do not have an article or book review for this newsletter.

[↑ Top of the page](#)

### Business Tips

"Our business tips are in our main newsletter and link to the download page.

#### LED light turns your iPhone 4 or Android phone into an LED flashlight

LED flashlights are excellent, low energy devices that can put out serious light. Several phones—free iPhone/Android app LED Light turns your phones's LED into a flashlight. Works really well. [Read More...](#)

#### Five services worth checking out in Evernote trunk, a marketplace for Evernote add-ons

We use Evernote ([www.evernote.com](http://www.evernote.com)) as an organising and clipping service from the web and our mobiles and we highly recommend it. Now they have a market for add ons. Check it out if you are interested in a service that can remember what you saw, photographed or thought and make it searchable. [Read More...](#)

#### TouchpadPal 1.1

When you are typing a text on your laptop and your thumb accidentally brushes the touchpad, this leads to change the position of the cursor in your document. Touchpad Pal is utility for Windows XP/Vista/7 that solves this problem. It will automatically disable touchpad when you are typing text. [Read More...](#)

## Top 25 Android apps: The best of the best

The Android Market may not have as many apps as the iPhone App Store yet, but there are still enough to be overwhelmed, and it's growing at a breakneck pace. [Read More...](#)

## The book depository

Great site for buying books with free shipping worldwide. [Read More...](#)

 [Top of the page](#)

## What's Emerging

### Darpa's lab-grown blood starts pumping

Arteriocyte, the Cleveland, OH biotech firm that got \$1.95 million for the project, has sent off an initial shipment of their pharmed blood product to the Food and Drug Administration for an independent evaluation of the company's blood-growing process. [Read More...](#)

### Canadian printer magazine abandons printed edition in favor of online

Canadian Printer, a leading printing industry trade publication in Canada, has announced that it will no longer be producing print editions. Instead, the publication will maintain an online presence and distribute bi-weekly e-newsletters to its readership. The company's intent is to publish one printed edition annually highlighting innovations in print. **Paul Higgins – How do you spell irony?** [Read More...](#)

### Flu detector - tracking epidemics on Twitter

Flu detector uses tweets (i.e. posts on Twitter) to infer the flu rate in several UK regions. Results are verified with official Influenza like Illness (ILI) rates from the Health Protection Agency. [Read More...](#)

### Electrolux design lab 2010 eight finalists

The 2010 brief asked industrial design students to consider how people will prepare and store food, wash clothes, and do dishes in the homes of 2050, when 74%\* of the global population are predicted to live in an urban environment **Paul Higgins: Some interesting concepts that are well worth looking at.** [Read More...](#)

### Evernote CEO Phil Libin's 3 steps to "Freemium" success

"Data analysis, referrals, advertising -- it was all kind of sleazy," says Evernote CEO Libin. "I wanted a clever product. I wanted that product to reach hundreds of millions of people. And I wanted 99% of them to be using it for free." [Read More...](#)

### Are augmented reality textbooks on the horizon?

According to The New Media Consortium's 2010 Horizon Report, simple augmented reality is two to three years away. One of the possibilities for using that technology is in augmented reality textbooks, which essentially bring the animations in the opening credits of Reading Rainbow into the real world. [Read More...](#)

### India unveils world's cheapest laptop

Touchscreen computing device costing just £23 to be rolled out first to 110 million schoolchildren. [Read More...](#)

### Inventors produce bionic legs for paraplegics

Two New Zealand inventors have produced what they claim are the world's first robotic legs to help paraplegics walk again. [Read More...](#)

### Metaweb

Great video on Metaweb - a company that is involved in search in the semantic web space (understanding meaning as well as words) and has been acquired by Google. [Read More...](#)

### Hot issues: Water scarcity

By 2025, 1 800 million people will be living in countries or regions with absolute water scarcity, and two-thirds of the world population could be under stress conditions. [Read More...](#)

### After wireless, the computer mouse turns invisible

In a magic trick that only geeks can pull off, researchers at MIT have found a method to let

users click and scroll exactly the same way they would with a computer mouse, without the device actually being there. **Paul Higgins: This is one of the sort of developments that we referred to when we wrote that smartphones will replace laptops and netbooks in the MaaS360 small business mobility magazine in the United States. You can read the full article [here](#). [Read More...](#)**

### Nano-generators can harvest electricity from your blood

"Dr. Shi's group has demonstrated a technology that will allow implantable devices to recover some of the mechanical energy in flowing blood...to power smart implanable biometical devices." [Read More...](#)

### Optus demos 40Mbps LTE speeds

OPTUS has demonstrated the first results of its Long Term Evolution 4G mobile trials where it hit download speeds in excess of 40 megabits per second. [Read More...](#)

### Murdoch's first newspaper paywall not off to a great start

Some early numbers are leaking on Rupert Murdoch's London Times paywall experiment. [Read More...](#)

### Japanese scientists create touchable holograms

Touchable holograms open up all sorts of opportunities for user interfaces. [Read More...](#)

### Amazon: Kindle books now outselling hardcovers

E-books have hit a significant milestone. In each of the last three months, Amazon reports that sales of books for Kindle have outpaced the sale of hardcover books, and that growth is only accelerating. [Read More...](#)

[↑ Top of the page](#)

## More Links

We have many more links than we can fit in the newsletter - this month's 'Additional Links' are available on our [website](#)

[↑ Top of the page](#)

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