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Welcome to the end of August edition of What's Emerging

For those of you interested in having Paul as a speaker at a conference or workshop the feedback from two of his conference presentations in July – the Destination Gippsland Tourism Conference and the NAB National Small Business Summit is back and up on our website. Examples are:

- Insightful
- Fantastic presentation that set the scene for the rest of the conference
- A sign of a good presentation is when speakers across the course of the day keep referring back to it and the key points that he made – and that certainly occurred with Paul's keynote: The Double Edge Sword that is the future landscape for small business.

Please go to our [Testimonials Page](#) for more details or go to www.emergentfutures.com for downloads of the presentations.

We hope that you continue to find the newsletter useful and interesting.

Cheers

Paul Higgins, Sandy Teagle, Kim Stewart, Anitha Mendonca, Syed Muqthar, and Samantha Kyle-Little

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What we are writing about

This month Paul was interviewed in a podcast by Eric Garland of [Competitive Futures](#) in the United States. The podcast covers how Paul got into being a futurist and his perspectives on vision and execution and the relative importance of each of them for different circumstances. The whole podcast which is just under an hour long is up on our [home page](#). Next month we will have some shorter edited highlights available.

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Business Tips

6 Powerful tools to find your customers on Twitter

Twitter and other social media and social networking sites can accelerate your business networking by allowing you to identify your prospects, make contact online and then arrange a real life meeting. [Read More...](#)

57 things I've learned founding 3 tech companies

Jason Goldberg is the founder and CEO of Fab.com. The post originally appeared on his [Read More...](#)

personal website, Betashop.

30+ cool content curation tools for personal & professional use

Here's a look at over 30 content curation tools (mostly free, but some paid/professional tools as well) that will help you cut through the clutter of your information stream to find the gems.

Each tool mentioned below has unique strengths, and none are exactly like any other.

[Read More...](#)

Travel tech: New wireless hard drive for iPads now available

This nifty piece of tech has gone on sale in Australia. Traveller had a brief hands-on with the hard-drive this morning and it works as described, streaming video, music and photos to

iPhones, iPads and Android devices. [Read More...](#)

Napkin labs turns ideo's innovation process into web apps for all

An off-the-shelf crowdsourcing platform will let companies create "challenges" to gather insight, and guide users with a series of design-focused exercises. [Read More...](#)

Touchanote brings Evernote to life with NFC tags

Founder Hamid Zaidi wowed attendees and judges at the Evernote Trunk Conference with an Android application that stores links to Evernote content on physical NFC tags (see above).

Create a link to an Evernote note and slap an NFC tag on any object you'd like. Then, simply touch your device to the tag to open your note. [Read More...](#)

What's Emerging

Slicing an Apple

APPLE doesn't make the iPhone itself. It neither manufactures the components nor assembles them into a finished product. The "teardown" graphic here, based on data from iSuppli, a market-research firm, shows who makes what inside the iPhone, and how much the various bits cost. [Read More...](#)

How cities can get carbon down to zero

The city of Seattle, a global leader in the fight against climate change, commissioned the Stockholm Environment Institute, Cascadia Consulting Group, and ICF International "to develop a scenario of how the city might be able to achieve carbon neutrality" by 2050. [Read More...](#)

Mobile apps that reward impoverished students with food, medicine

In exchange for taking small actions that might break the cycle of poverty--like going to school--mPowering's users earn points that can be exchanged for important goods. The company was founded by veterans of Apple and Salesforce.com. [Read More...](#)

An inside look into the Amazon.com warehouses (video)

The following are a few videos that offer a peek into the fulfillment centers behind the website.

Paul Higgins: Well worth a look. [Read More...](#)

US postal service bad news continues with plan to terminate 120,000 workers

The agency is under pressure from all sides. Its personal communications business (the revenue from letter carrying) is collapsing as more and more of us communicate through email and social networking. Speaking personally, I can't remember when I last sent a letter, and I even

get and pay bills via electronic transactions. [Read More...](#)

Stick-on electronic tattoos

A flexible electronic device stuck on the skin could provide irritation-free monitoring of heart, brain, and muscle activity. [Read More...](#)

'Lab on a chip' diagnoses HIV in 15 minutes

The mChip device can quickly, easily and inexpensively perform complex HIV testing even in the most remote regions of the planet. [Read More...](#)

Using Twitter improves students' grades, and other surprising tech usage facts

OnlineEducation.net made an infographic based on results from a student/technology study.

[Read More...](#)

Gallery: Emerging tech trends that could change your life

The Emerging Tech blog looks past the next release of a gadget and into exciting technology that will really impact you, maybe not tomorrow, but in the next decade or two. Here are some of the best recent posts. [Read More...](#)

A Theory of Everything (sort of)

Paul Higgins: Piece from Thomas Friedman on the underlying drivers of the politics of protest around the world. Well worth reading. [Read More...](#)

Crowdsourcing realtime transit updates

Tiramisu, which in Italian means "pick me up," relies on users to check in on bus routes, after which the program will use the GPS locator in users' mobile devices to track the location of buses. The system then estimates arrival times at other stops along the route. These real-time arrival estimates are then available to other Tiramisu users on the web or the mobile app.

[Read More...](#)

100,000+ sign up for Stanford's open class on artificial intelligence. Classes with 1 million+ next?

A groundbreaking change has struck academia, and its reverberations may be felt for years to come. One of Stanford's first full courses to ever be openly made available online has gone viral. In a matter of weeks it has signed up more than 100,000 students from around the world.

[Read More...](#)

Evolve your own objects for 3D printing

Want to get into 3D printing, but lack the skills to make your designs a reality? No matter - you can now create 3D objects in just a few clicks with EndlessForms, which uses evolutionary principles to gradually modify designs then brings them into the real world with 3D printing.

[Read More...](#)

Intel recruits sci-fi writers to help drive technology

Intel is hiring sci-fi writers to help its engineers develop chip technology that will be used by consumers in a rapidly changing technology landscape. Last year, Intel took on four sci-fi writers to examine Intel's research projects and envision the way technology might be used in the near future to help drive its design direction. [Read More...](#)

Cisco: 50 billion things on the internet by 2020 [Infographic]

There has been some contention about the number of connected things and by when. Cisco's prediction of 50 billion devices by 2020 matches Ericsson CEO Hans Vestberg's prediction earlier this year within a similar time period. However IBM recently put it at 1 trillion connected devices by 2015. [Read More...](#)



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